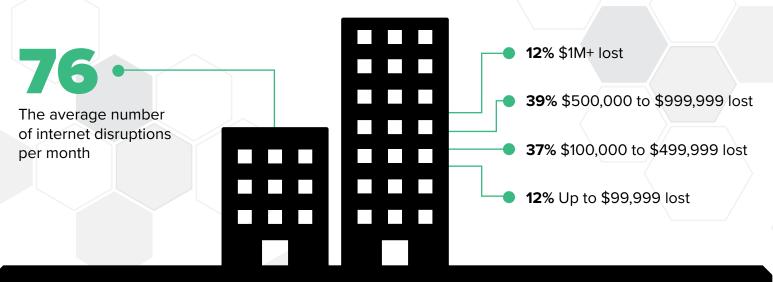
Increase E-Commerce Revenue Through Internet Resilience

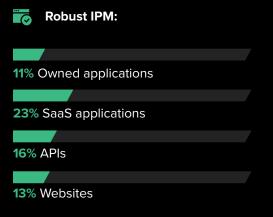
THE FINANCIAL IMPACT OF INTERNET DISRUPTIONS

E-commerce companies are losing hundreds of thousands of dollars per month due to internet disruptions.



THE POWER OF INTERNET PERFORMANCE MONITORING (IPM)

Companies monitoring the full internet stack face fewer challenges quickly identifying disruptions.*





54% Owned applications

80% SaaS applications

72% APIs

54% Websites

THE BENEFITS OF IPM

IPM improves CX and increases revenue.



75% Increased revenue



71% Improved customer experience



58% Increased workforce productivity



50% Improved brand perception

Base: 262 decision-makers who are responsible for e-commerce strategy and technology at consumer products goods and retail companies based in North America, Europe, or Asia/Pacific.

*Note: Showing "Very challenging" and "Challenging"

Source: A commissioned study conducted by Forrester Consulting on behalf of Catchpoint, February 2023