



Digitalization is revolutionizing audience expectations — make your viewers, gamers, or players wait and in a heartbeat they've clicked to your competitor's site. Poor performing online services can negatively impact your brand and cause big losses in ad and subscription revenues. Catchpoint enables you to get the deepest and fastest insight on performance issues before they disrupt your audiences' experience, capturing more revenue and protecting brand loyalty.

### Deliver Amazing Audience Experiences

- Optimize Web and Mobile Content**  
Gain visibility into the performance of your videos, games, and other web and mobile content to the extent of structure, organization, and weight to ensure a consistent, glitch-free experience.
- Improve Global Ad Delivery**  
Ensure high performance of each component of the ad delivery chain. Optimize the ads that are displayed on your website all the way down to tracking tag performance to safeguard your ad revenue.
- Ensure Provider Performance**  
Proactively manage all of your third-party providers' performance and measure their impact on your end user experience. Get complete visibility into any bottlenecks that could be affecting items like page load time and SLAs.

### The Catchpoint Difference

<b>Unlimited</b> Users	<b>600</b> vantage points	<b>24/7</b> direct-connect technical support
<b>16</b> monitor types	<b>10</b> integrations + open REST API	<b>6-8</b> releases per year

### Trusted by Media & Entertainment Leaders

*"This is a huge benefit for our commercial team who can now talk to customers in parts of the world where we've never even had people visit, and tell them what the experience on our platform is going to be like."*

- Simon Cole, CEO, 7digital



## Catchpoint Digital Experience Monitoring Platform

Monitor the end-user experience across application, network, and infrastructure layers to preempt issues and improve service delivery.



### Monitor More

Monitor all components critical to service delivery, from third-party APIs to server-level performance, in pre- and post-production environments.

### Diagnose Faster

Proactively triage issues with intelligent, real-time alerts and contextual guidance that automatically highlight any component affecting performance.

### Deliver Better

Understand the business impact that new providers, infrastructure modifications, and design changes have on the end-user experience.

## Monitor All Moving Parts

Website	Transaction	Mobile	HTML Code	API	DNS	Ping	Traceroute
FTP	Websocket	TCP	Streaming	SSH	NTP	IMAP	SMTP



### Integrated Synthetic & RUM

Visualize and interact with your synthetic and real-user data in real-time on a single, dynamic user interface designed for smarter workflows and faster insights.



### Visibility Across Layers

Gain performance insight into online apps, APIs, and services and the individual impact of external supporting providers across the application, network, and infrastructure layers.



### Vast Network Coverage

Understand true performance as experienced by your end users with 600 global vantage points that span key geographies, ISPs, and devices.



### Real-time, Flexible Analysis

Analyze data in any way you need with robust, pre-built or custom visualizations that use multi-dimensional analytics shortening your time to discovery.